

# *Overt Outreach*

*“Social Media Empowerment and Virtual Training for Authors”*





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## *Instagram Training full of Acorn Nuggets*

Presented by John Hodgkinson, also known as Author JohnEgreek

**Virtual Training Price – \$97.00**

Date: March 30, 2019 – 08:30 am PDT

*Virtual Training Materials to be sent via email one week prior to date*

1. Virtual Training begins at 08:30 am Pacific Daylight Time (PDT)
2. Prerequisite - In advance of Training, you will need to create an Instagram Account
  - a. Create an Instagram account using an email address and/or a user ID.
  - b. Insert an Author image on your Instagram page
3. Introduction and what you will learn from this Training
  - a. How to build your Instagram following
  - b. How to Post images and stories to Instagram
  - c. How to write a good story-line for Instagram
  - d. How to post video to Instagram
4. Special software for Computer use, rather than an Iphone or Android (software download link to be provided in advance of training)
  - a. How to use the software.
  - b. Creating images for Instagram Posts
  - c. How often to Post to Instagram?
  - d. How to increase likes on Instagram
  - e. How to link Instagram to Facebook and Twitter
  - f. Q&A regarding Instagram
5. Future Virtual Training Dates and Times
6. Virtual Training Ends – on or before 12:30 PM PDT

**“Dreams do come true and there are nuggets at the end of your rainbow.”**

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